

LEADING INTERNATIONAL ANALYST FIRM FROST & SULLIVAN COMMENDS DECAWAVE



Leading international analyst firm Frost & Sullivan has recognised DecaWave with the 2014 European RTLS ICs New Product Innovation Leadership Award for 2014. DecaWave will be presented with the award at a special awards ceremony in London England in May 2014.

The award recognizes the value added features/benefits of the product and the increased ROI it offers customers, which in turn increases customer acquisition and overall market penetration potential.

"The integration of the technology in devices such as smartphones and tablets will open up new opportunities across multiple industries in the future," noted analysts Anand Nair and Sumit Kumar Pal in their research. "DecaWave plans to develop a full roadmap of low-cost products with enhanced features and functionalities for specialized markets such as consumer, energy, industrial, automotive and various applications in harsh environments."

"Obviously we are delighted to receive this accolade from one of the leading international analyst firms", says Ciaran Connell CEO DecaWave. "This award is a strong endorsement of our technology's unrivalled performance, as well as our market strategy, product build, and road map. As a company, we at Decawave are all genuinely honoured to receive it."

DecaWave Authorises Distribution Partnership with Digi-Key.

DecaWave has announced a distribution partnership with global components distributor Digi-Key. Digi-Key is one of the fastest growing distributors of electronic components in the world.

"We are pleased to have Digi-Key as an authorised distribution point for our products", says Mike Clancy, VP Sales at DecaWave. "There is very strong market interest in DW1000, our Evaluation Kit and our Module so we are keen to open as many distribution points as possible."

"In choosing Digi-Key, we are aware that their website is the top-rated and most-visited website in the electronic distribution industry", says Clancy. "As a dedicated components distributor, Digi-Key ships 99% of all orders the same day they are placed, while in-stock products have no lead time."



DecaWave products are now available through the Digi-Key website.

NEW DECAWAVE WEBSITE



PRODUCTS TECHNOLOGY MARKETS SUPPORT CONTACT ABOUT NEWS



DecaWave's DW1000 is the world's first single chip UWB transceiver, enabling you to develop cost effective RTLS solutions with precise indoor and outdoor positioning to within 10 cm. Based on IEEE802.15.4-2011, the DW1000 is also aiming at Internet of Things applications thanks to up to 6.8 Mbps communication capability. Available NOW!

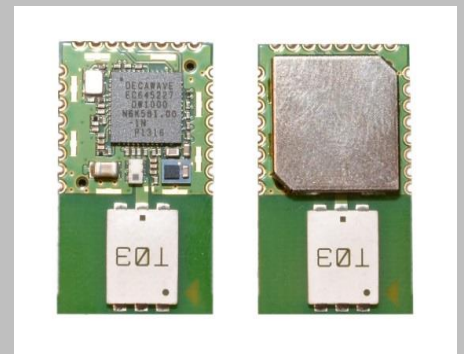
Coinciding with the release of DW1000 DecaWave has launched our new website, which now includes the capability to order our products directly from the site.

The new website can be viewed on all media, including desktop, tablet and smartphone. Content includes up-to-date product briefs, new application notes, latest published articles around [Medical](#) & [Lighting](#) applications and videos of our customers [LG Innotek](#) and [SK Telecom](#). We will continue to add new features, as well as new content as it comes to hand, so please feel free to check back regularly to www.decawave.com

DecaWave Recruitment Drive

DecaWave is currently recruiting personnel to work in our business and technology functions. The positions, which are based in DecaWave's development centre in Dublin city centre are for engineering functions, including applications engineers, RF front end design engineers and analogue baseband design engineers.

If you know of any suitable candidates for these roles, please direct them to the Careers page on www.decawave.com/about/careers-decawave



DWM1000 Module: Available from mid June

DecaWave has announced that its DWM1000 module will be available from mid June 2014.

DWM1000 is an IEEE802.15.4-2011 UWB compliant wireless module based on DecaWave's DW1000 IC. It also includes all the peripheral components needed like the balun, cristal, antenna & passives. Removing the need for RF expertise within your teams and accelerating your design cycle, the DWM1000 will be a perfect solution for quick prototyping and for low to mid volume applications. DWM1000 offers the performance needed to enable the location of objects in real time location systems (RTLS) to a precision of 10 cm indoors, high data rate communications, up to 6.8 Mb/s, and has excellent communications range of up to 300m.

It can be ordered directly from our approved distributor Digi-Key at www.digikey.com from mid June 2014.

Senior US and China Appointments

DecaWave has announced the appointment of 2 senior sales representatives for the US and Greater China regions.

With responsibility for Greater China and Japan, Tim Lu has 25 years experience in the semiconductor industry, having held senior positions with Wolfson Microelectronics, Conexant and Exar. Tim is based in Taipei, Taiwan

Covering the US region, David Pittenger is a 34-year technology industry veteran, having worked for multiple semiconductor companies including: Intel, Freescale, and AMD. David is based in Austin Texas

